

THE CUSTOMER

Company: Modern Labelling Methods
 Location: Croydon
 Industry: Manufacturer of wide range of adhesive label solutions
 Web: www.modernlabellingmethods.co.uk

THE CHALLENGE

To fulfil customer requests for non-adhesive, bespoke printed products

THE SOLUTION

Outsource specialist requirements to Oyez Document Production

THE BENEFITS

- Wide selection of print and reproduction solutions on offer
- Level of support & expertise offered by Document Production's team
- Fast turnaround and delivery times
- Fair pricing allows good margin



From their base in Croydon, Modern Labelling Methods have supplied label manufacture and print for more than 45 years. This firm prides itself on their ongoing commitment to great service and flexibility and works hard to ensure they can meet customer requirements, even for bespoke or 1-off items. In return, their customers know they can always count on this firm to go the extra mile.

Kevin Field, the Office Manager with Modern Labelling Methods says this is the reason that they started working with Oyez Document Production (ODP). "We were getting quite a few calls from customers who wanted us to provide them with non-adhesive products, items like company manuals, small booklets or brochures".

Although they are not set up to provide these types of printed products, Kevin does have quite a bit of experience in the industry. He explains, "Previously I'd worked for a firm related to ODP and I knew their digital print service could help us provide the non-core print products customers were asking for".

"It's a win-win for everyone involved. We can outsource the work, deliver what our customer needs and still make a profit on the transaction".

Digital print offers us many advantages, including excellent print quality, a wide choice of personalisation options and being able to order very small quantities at reasonable prices".

"This has proven to be a very successful strategy for us" reports Kevin. Yvonne Archer, who manages ODP, has been so responsive to any requests we've made. Her levels of expertise and knowledge are outstanding and I know I can rely on her because no matter how unusual the requirement, she can usually come up with a viable solution".

"Yvonne and her team actually take the time to ensure everything is ready and correct at every step". Kevin says "they flag any potential problems in advance and allow you every opportunity to make corrections. They won't print until they are sure it is right".

ODP offer fast turnaround times and are always happy to provide inclusive price estimates or completion time scales that clients can rely on. "ODP have never let us down on time, price or quality" says Kevin. "They are absolutely brilliant and I would be very happy to recommend ODP to any firm who needs the type of services they provide".

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Kevin Field
 Office Manager
 Modern Labelling Methods